



8 Good Reasons Why We Track ACAC Growth Group Attendance

As part of your facilitator duties, we are asking you to please be faithful at tracking your attendance within 24 hours of your meeting time.

Some of you may have asked yourself, why is it so important for Growth Group Central to get our attendance in a timely and weekly fashion. Here are just a few reasons that we hope will inspire you, encourage you, and motivate you to track.

1. We count our offering down to the penny at ACAC. We want to count people in the same careful fashion. Counting and knowing who is attending helps us, partly, communicate an individual's worth within our community of faith.
2. ACAC has been able to capture 70% of those who attend worship on any given Sunday via signing the pew pad. With the addition of Growth Group attendance, we hope to get closer to 100% of knowing who is an active part of our congregation.
3. When everyone is tracking, church leadership is able to monitor the health of our church by how many are participating in growth opportunities.
4. Our new tracking system not only allows you to mark attendance, it also provides an easy way for you to communicate with your group as a whole or to individual members.
5. The facilitator who is tracking has an accurate record of who hasn't come in a couple of weeks and may follow up. Maybe a word of encouragement will bring the person back to your group.
6. By tracking, we are able to keep a more accurate data base. Addresses, emails, etc. stay current.
7. If we want to send an invitation to current and active attendees, by knowing who is participating in our Growth Groups, we can more accurately and easily get in touch via phone, email or snail mail.
8. Sometimes people fall into hard times and our deacons need to discern what sort of help will best minister to that individual. Knowing a person's attendance records, in worship and growth group, helps in the deacon's decision-making process.

People matter. Attendance matters. Thank you for your careful attention to this matter.

**Karen Dillaman
Growth Group Central**